

Post Magazine

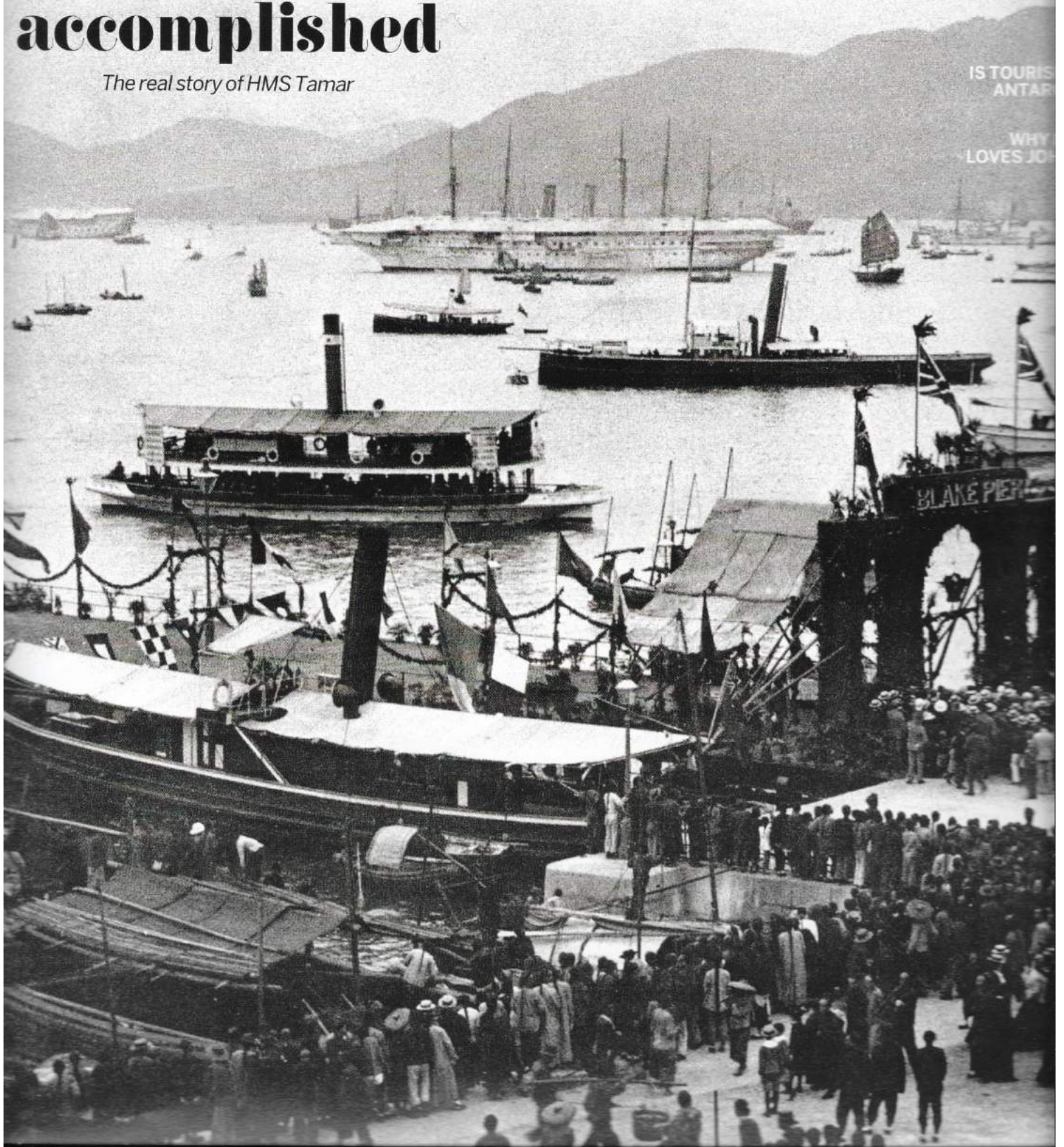
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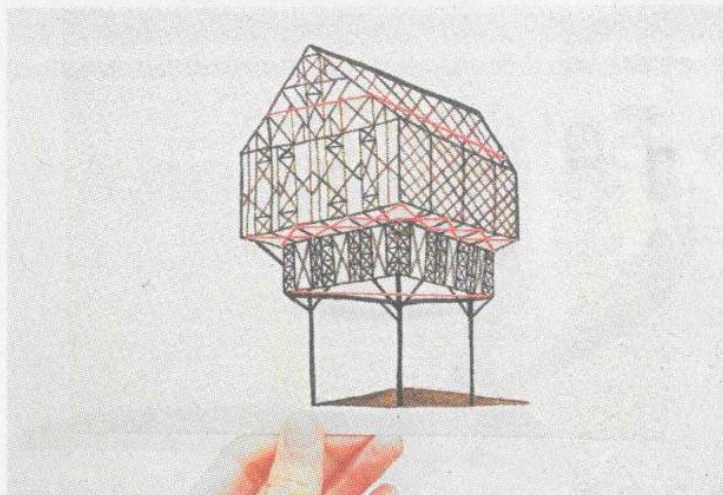
Missions accomplished

The real story of HMS Tamar

IS TOURISM
ANTARCTICA

WHY
LOVES JOH





From far left: *Aldgate House*, by Elsie Wong; *Cha Chang Tang*, by Anita Cheng; *Braids Babe*, by Emily Eldridge.

ON OUR RADAR | KYLIE KNOTT

Creative sparks

A swing around the city's art galleries shows it's international artists that get all the love while home-grown talent often struggles to shine through. MobArt wants to change that. With the launch of its online art shop, it aims to give local creatives a platform on which to promote and sell their work.

"It's also about boosting Hong Kong's image as a vibrant community for art," says MobArt founder Steph Chung Yue-ching. "Our ambition is to promote art as a lifestyle and act as the bridge between artists and those who value and seek creativity."

MobArt started out in 2009 as a mobile gallery curating art exhibitions in public spaces. Artists featured on the website include London-based Elsie Wong Nga-sze, who was born and raised in Hong Kong, and United States-born Emily Eldridge, who lives in the SAR and whose quirky pop art-style prints have a "girly" appeal. Those nostalgic for traditional Hong Kong snacks will love Anita Cheng Kit-yan's *Cha Chang Tang* series.

The online shop offers a wide range of limited-edition art prints, photographs and sculptures as well as drawings and paintings at prices to suit a range of budgets.

MobArt has more than 200 artists available for commissioned works and only a small selection of those are featured in the online shop, but there are plans to add more. Discover more at mobart.net.