

## SHIFT

## HONG KONG

ART/DESIGN (39)  
 FASHION (10)  
 FURNITURE/INTERIOR (4)  
 MUSIC (7)  
 THEATER (4)  
 BAR/RESTAURANT (17)  
 HOTEL (0)  
 OTHERS (4)  
 INSIDER (12)

HONG-KONG CITY GUIDE 订阅  
 RRS



## 推荐活动在HONG-KONG

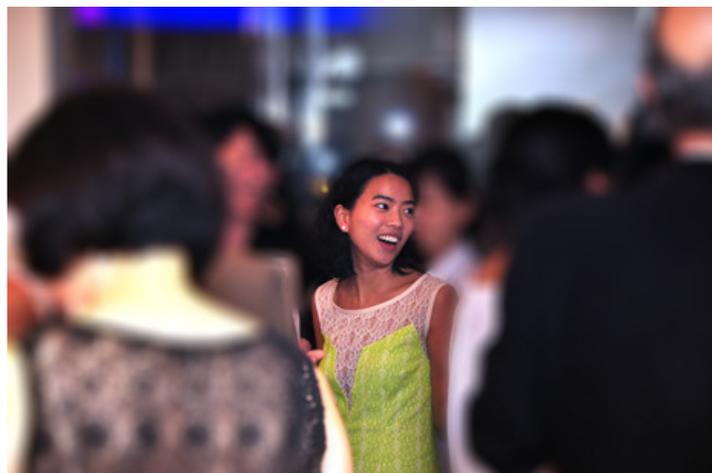
网页未找到

## STEPH CHUNG

3

tweets

retweet



**MobArt** is a different kind of gallery. They have been showcasing new emerging local artists around town in Hong Kong. Not in a gallery space but in lounges, restaurants and cafes. With her unique taste of picking out the art works and placing them into different locations, it certainly adds a different vibe to the whole environment. If you are in town and looking for a different art/gallery scene, check their website for any upcoming shows.

**Steph Chung** is a director/ founder of MobArt. Trained in Economics and Management at Oxford University, Steph is a new breed of young entrepreneurs who returned home to pursue her dream after living overseas. While she worked in the finance industry in London, she has developed an interest in visiting art galleries and going to previews, an occasion which allowed her to meet with and talk to the artists first hand. Since her return to Hong Kong, she was surprised to find a rather closed art scene – most people found at art show openings were either artists or someone from the trade; there was none like her, simply an art lover! That's when the idea came – to make Art integral of the urban lifestyle in Hong Kong!

**Can you tell us about MobArt?**

Unlike the traditional galleries, we don't have a fixed space, rather we have adopted a nomadic style of "living" through curating art shows around town, in places like restaurants, cafes, lounges etc. Our main objective is to proactively bring art to the people, especially to those who don't normally look at art. By injecting art back into our everyday, we hope we could "break the ice" and make art more accessible to everyone. In addition, by having art in a less formal (i.e. not a gallery with white walls and a keen sales) and more familiar settings, we hope the audience will enjoy art at ease.

MobArt is still very young, having only started a year ago, but since the beginning of this year, after getting our own office space, we have been very active in bringing art to everyone and have gained a lot of positive feedback.

**Please tell us about Hong Kong, and how about living in Hong Kong for the work you do?**

Hong Kong is a cosmopolitan city with people from diverse nationality and background. It is, as most people have correctly said, a mix culture where East meets West. And people in Hong Kong lead an active life, you normally find people rushing from place to place and never stopping for a second.

For the work I do, which is essentially selling art (mostly emerging artist's art), it is still

an under-developed market and people are still getting used to the idea of buying art from lesser-known artists. So for now, it is still a difficult market to operate in, but we firmly believe that there is a huge potential for this market to grow and people will start to treasure the creativity and effort artists pour into their works.

**What do you think about the art/ design scenes in Hong Kong?**

The art scene within the investment and auction category is very vibrant in Hong Kong. As for the scene among emerging artists, we can hear some noise being made, especially with the support of the government.

**What Please tell us a favourite place in the city you live and work in.**

**South Bay.** I like spending my time there whenever I am stressed or feel lost or need a break from the hustle and bustle of Hong Kong. Looking at the peacefulness of the Ocean calms me down and enables me to regain my energy and drive to face my everyday challenge.

**What's the future plan of MobArt?**

We are hoping to act as a platform for artists to reach a much wider audience through curating shows in different places. We are aiming to open 9-10 shows a year, so pretty much every month (bar our summer months for research- scouting new artists and venues)! On top of that, we hope to organize a much bigger event that will enable everyone to enjoy and be able to buy genuine art (still in the making – so concrete ideas are yet to be announced).

Text: **Queenie Rosita Law**

URL表示 邮件发送 推特

3 retweet BOOKMARK

**2010年香港特集(英語求人)** kamome.cn/hongkong/

09年後半の日本人香港転職事情取材 求人も更新中です。 Byカモメ編集部

**香港/BVI法人-Union Plan** www.up-group.biz

法人設立から会計・監査手配まで、オフショア・ビジネスをサポート。

**ベトナムで働く・仕事探し** CLVietnam.com

ベトナム最大級の人材会社 キャリアリンクで探す日本人求人

Ads by Google

WALDEN UNIVERSITY  
A higher degree. A higher purpose.

Join working professionals in over 60 countries

Learn More

WALDEN UNIVERSITY  
A higher degree. A higher purpose.

Online Degrees

More than two thirds of Walden master's graduates received a promotion within 1 year of earning their degree\*

\*Based on Walden's 2007 graduate survey respondents

Learn how Walden can change your future.

Start Now

adtegrity-action.com/  
Ads by Google